

**2012 Editorial Features**

<b>December 2011</b>	Seismic & Season's Greetings
<b>January</b>	Employment and Recruitment
<b>February</b>	Chemistry (Corrosion Inhibition, Well Intervention)
<b>March</b>	Downhole Tools
<b>April</b>	Training / Saskatchewan Energy Training Institute
<b>May</b>	Research and Development / Saskatchewan Oil and Gas Forum. NAOSH Week (May 6- 12th), Distributed at Williston Basin Petroleum Conference (May 22-24)
<b>June</b>	Water (Fresh, Produced, Treatment etc) / Coverage from Try a Trade Career Expo Lloydminster
<b>July</b>	Trucking / Coverage from Williston Basin Petroleum Conference
<b>August</b>	Supply Stores / Mainline Pipeline Keystone XL
<b>September</b>	Stimulation / Thermal - Distributed at Lloydminster Heavy Oil Show (Sept 12-13)
<b>October</b>	Coverage from Lloydminster Heavy Oil Show/ Top 10 Jobs Profile
<b>November</b>	Service Rigs
<b>December</b>	Made in Canada – Manufacturing / Season's Greetings

**\* Please Submit Ad Copy by the 15th of the Previous Month**

**\* Features May Be Subject To Change**

Ad Sizes	Width	Height
Business Card	3.18"	2.5"
1/8 Page	4.854"	4"
1/4 Page	3.18"	6"
	4.854"	8"
1/2 Page	9.875"	4"
	9.875"	8"
Full Page	9.875"	15.75"

**Format**

CMYK  
Tiff or EPS (pictures & graphics)  
Ads sent in PDF only and as to run in the paper (BW or FC).

**DANIELA TOBLER**

Advertising Sales - Pipeline News Lloydminster Office

Phone: 780.875.6685 Fax: 780.875.6682

Cell: 780.872.2332

daniela@pipelinenews.ca